



Healthier Smiles Start Here: Helping Clients Select the Right Toothbrush



For many years now, we have been working with veterinarians to help pet owners see that better dental care is essential. It's why we offer a broad range of professional-grade dental products that are easy for clients to use at home. And why we're on a mission to clean every tooth.

Make Brushing Easy to Make It Happen at Home

For daily dental care to happen at home, it must be a comfortable experience for pets and their owners. Toothbrush selection is a vital part of that.

Questions to Consider

- Is the patient a cat or dog?
- Is the patient large or small?
- Is the patient or its owner new to toothbrushing?
- How comfortable is the pet with hands near or in its mouth?

A Toothbrush for Every Patient

IDEAL FOR BEGINNERS

C.E.T.® Fingerbrush

- An easy-to-use brush made for pet owners helping to acquaint cats and dogs with the toothbrushing experience.
- Excellent pet acceptance helps encourage owner compliance with a daily brushing routine.
- Once a pet is accustomed to this brush, the owner may advance to a bristled brush.



CET301- C.E.T.® Fingerbrush w/12gm Trial Packet
 CET402- C.E.T.® Oral Hygiene Kit for Cats w/70gm Seafood
 CET401- C.E.T.® Oral Hygiene Kit for Dogs w/70gm Poultry

THE FLEXIBLE CHOICE

C.E.T.® Dual-Ended Toothbrush

- The long handle and reverse-angle head allow for easy application, while the tapered end conforms to pet's mouth and teeth.
- Soft bristles ensure a gentle, well-tolerated application.
- Available in assorted colors.

CET305- C.E.T.® Dual-Ended Toothbrush
 CET401- C.E.T.® Oral Hygiene Kit for Dogs w/70gm Poultry



MADE FOR SMALL MOUTHS

C.E.T.® Mini-Toothbrush

- An option made for pet owners who like the convenience of a fingerbrush style, but have progressed to a bristle brush.
- Specially designed for the comfort of cats and small dogs, this toothbrush has a small end with soft bristles for gentle application.



CET302- C.E.T.® Mini-Toothbrush w/12gm Trial Packet

C.E.T.® Pet Toothbrush

- A small head, soft-bristle brush made for pet owners who own cats and dogs with smaller mouths.
- Long handle and reverse angle head allow for easy reach and comfortable application.
- Available in assorted colors.



CET304- C.E.T.® Pet Toothbrush
 CET350- C.E.T.® Pet Toothbrush Bulk Dispenser

C.E.T.® Cat Toothbrush

- A unique compact design intended to make the toothbrushing experience as comfortable as possible for cats and their owners.
- Long, soft bristles with a pointed tuft make it easy to brush a cat's hard-to-reach back teeth.
- Designed for the feline mouth, but may be used on small dog breeds as well.



CET303- C.E.T.® Cat Toothbrush w/12gm Trial Packet
 CET402- C.E.T.® Oral Hygiene Kit for Cats w/70gm Seafood

The C.E.T.® Dental Portfolio keeps growing.
 To brush up on what's new, visit dental.virbac.com.

Shaping the future
 of animal health

